

MEDIA ADVISORY- Ariel Mobley

IMMEDIATE RELEASE

Feb. 27, 2019

**A NEW PLAN “FRISCO 2022” WILL OFFER AFFORDABLE HOUSING FOR THE
COMMUNITY**

WHAT: The city of San Francisco will be discussing a new plan to create affordable housing in the downtown core and within the city. The average cost of housing in San Francisco is \$1.2 million for a home and \$720,000 for an apartment. The new initiative plan “Frisco 2022” will provide an affordable option for housing for individuals within the community.

WHO: The mayor of San Francisco and members of the city council will be present for the new conference to answer questions and to speak on behalf of the new project “Frisco 2022”.

WHEN: March 27, 2019

WHERE: The news conference will be held in downtown San Francisco at the city pier.

HOW: For additional information please contact Ariel Mobley, 904-610-3495, and ariemobley@gmail.com

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Media Advisory

IMMEDIATE RELEASE

Nov. 22, 2020

Grand opening for Sugar Factory in Jacksonville

WHAT:

Sugar Factory, America's favorite eatery and confectionary shop, is now opening a new location at St Johns Town Center shopping mall. The 5,500-square-foot space will provide a full-service cafe and confectionary shop, retail shop and full-service bar. A private dining area has seating for up to 24 people for special events and parties.

WHO:

The CEO of Sugar Factory, Charissa Davidovici, will be at the grand opening. Jacksonville celebrity, Lil Duval, will be there to enjoy a few beverages and mingle with the locals.

WHEN: Oct. 22, 2020 at 1 p.m.

WHERE: 4625 Town Center Pkwy, Jacksonville, FL 32246.

CONTACT:

For additional information, please contact Ariel Mobley at 904-610-3456 or ariemobley@gmail.com

Feature Story

Antonia Jackson, 35, a resident near the Town Center area believes that having a Sugar Factory in her neighborhood will be a great addition to all the restaurants and stores at the mall.

Jackson remembers when the St. Johns Town Center didn't have a lot of selections when it came to dining. There were fast food restaurants like Chick-fil-A and McDonalds, but no restaurants where you could enjoy hot chocolate, specialty rainbow doughnuts, pastries and even just enjoy simple meals.

"This city needs somewhere for teens and families to hang out in a comfortable and fun atmosphere," said Jackson.

Jackson has two children and currently works for Wells Fargo. She hopes that her oldest daughter can get hired at the new Sugar Factory location, as she is in college and doesn't have a job.

Jackson is tired of paying for her daughter's college tuition due to the fact that her daughter keeps failing her classes because she spends her time making premium Snapchat stories and loves to party and JUUL with friends on the weekends.

She hopes that when her daughter works for Sugar Factory it will allow her to be more responsible and learn how to manage her own money.

